

# LENS MIST 2018

## Terms and Conditions

Lens Mist is an Open Competition and a non-acquisitive award.

### Images

1. Artists may submit only one image
2. Kingston Arts discourages excessive editing such as the oversaturation of colours, use of High Dynamic Range (HDR), special effects, distortion, and the use of filters such as those available on Instagram
3. Images:
  - a. respond to the 2018 theme: 'I never noticed that before'
  - b. may be produced by analogue or digital cameras
  - c. must be the original work and concept of the artist. Appropriated images will not be accepted.
  - d. must be taken within the following period: January 2017 – December 2017
  - e. obtain permission from any identifiable people depicted in photographs. Kingston City Council does not take responsibility for managing 'consent to be photographed' in Lens Mist.
  - f. the image cannot have been entered in previous Lens Mist competitions
  - g. cannot contain watermarks
  - h. must be entered in TIFF or JPEG format, high resolution, minimum 300 dpi at A3 size
  - i. must be titled in order of Artist Name, Title of Image, Year. For example: Max Dupain, Sunbaker, 1937.
  - j. image must be received by **5pm Thursday 14 December 2017**. Late entries will not be accepted. Please take into account delivery times if entering your image via post.

### Entrants

1. Artists of all ages use the same application form [www.kingstonarts.com.au](http://www.kingstonarts.com.au)
2. Entrants under 18 must submit a Parent Photographic Consent Form giving parental consent to enter the competition
3. Entry fees : \$25 (18 and over), \$15 (under 18s)
4. Entries may be submitted by individuals only. No group or collaborative entries.

### Application process

1. All three steps of the application process must be completed by **5pm Thursday 14 December 2017**. Kingston Arts will not follow up with entrants who fail to complete one of these stages:

#### STAGE ONE

Pay your entry fee through the Kingston Arts website. You will receive a ticket with the date applications close (there is no actual event to attend on this date). The entry fee is non-refundable.

#### STAGE TWO

After you have made your payment, you will receive a confirmation email with a link to the online application form. Complete the online application form.

#### STAGE THREE

Submit your image to Dropbox or WeTransfer - send your link to [lensmist@kingston.vic.gov.au](mailto:lensmist@kingston.vic.gov.au)

OR by posting a USB to:

Lens Mist Photography Award and Exhibition

Attention: Project Officer

Kingston Arts Centre

979 Nepean Hwy

Moorabbin VIC 3189

### **Selection Criteria**

1. Your entry will be judged on the following selection criteria:
  - Response to the theme
  - Creativity
  - Originality
  - Technique
2. Images will be assessed by a Curatorial Committee
3. All entrants will be notified of the outcome of their entry via email. The decision of the Curatorial Committee is final and no correspondence will be entered into.
4. The Curatorial Committee reserves the right to exercise its discretion in excluding any material deemed offensive or contrary to the nature of Lens Mist, which is a family friendly event.
5. Only the top 20 finalists will be printed and exhibited, including Best Photograph, People's Choice and Highly Commended Awards

### **Exhibition and Sales**

1. All images entered must be for sale during the Lens Mist Exhibition.
2. Artists must set the price and number of editions of their image available for sale in their application form. Once the application is submitted, the sale price and edition number cannot be changed.
3. The printing and framing of each work costs Kingston Arts \$30 to produce. To cover all printing and framing costs, the minimum sale price for each work must be \$30. Only the first edition of the work will be sold framed. Subsequent editions will be sold un-framed, print only.
4. Kingston Arts will take the first \$30 from the sale of your work and a 30% commission on all images sold above this minimum price. For example: if you sell your work for \$30, Kingston Arts will keep \$30 to cover the printing and framing, you will not receive a profit and no commission will be taken. If you sell your work for \$100, Kingston Arts will take \$30 to cover the printing and framing, 30% of \$70 and you will receive the remainder.
5. Kingston Arts recommends artists set an affordable sale price in order to encourage sales. Kingston Arts recommends a sale price between \$150-\$450. However, artists may set their sale price as they wish.
6. Unsold images will be gifted to the artist and must be collected at a date proscribed by Kingston Arts, at Kingston Arts Centre, 979 Nepean Highway, Moorabbin, VIC 3189, or they will be disposed of.

### **Rights**

7. By entering Lens Mist, the artist gives permission for the City of Kingston to use their image (with full photographic credits) for publicity and record keeping without charge. The copyright of all images entered remains with the artist.

### **Privacy Statement for Competitions**

Personal information provided about yourself for the purpose of taking part in this competition or offer will be held securely and used solely by Council for this purpose and/or directly related purposes. Council may disclose this information to other organisations if required or permitted by legislation. Council may publish winners of the competition in Kingston Your City newspaper or on our website. A full copy of our Privacy Policy may be obtained from the Kingston website: [www.kingston.vic.gov.au](http://www.kingston.vic.gov.au) or from one of our Customer Service Centres and Libraries.