



## KINGSTON PHOTOGRAPHIC AWARD

### 2018 TERMS AND CONDITION

#### Video and Photographic works

1. Artists may submit multiple entries, however, only one entrant per artist may be shortlisted for exhibition.
2. OptiKA is an open competition and a non-acquisitive award.
3. Please note, portrait work is highly supported by OptiKA and eligible for *both* the Portrait Award and also Best Photograph Award Categories, as determined by the appointed 2018 curatorial committee.
4. Kingston Arts discourages excessive editing such as the oversaturation of colours, use of High Dynamic Range (HDR), special effects, distortion, and the use of filters such as those available on Instagram.
5. Entries:
  - a. respond to the 2019 theme: '**Architecture, space and home**' in Kingston
  - b. photographs may be produced by analogue or digital cameras/recorders
  - c. all works must be the original work and concept of the artist. Appropriated images and videos will not be accepted.
  - d. must be taken within the following period: **1 May 2018 – 1 October 2018**
  - e. obtain permission from any identifiable people depicted in photographs and videos. Kingston City Council does not take responsibility for managing 'consent to be photographed' in OptiKA. Consent forms are available from Kingston Arts
  - f. the image or video cannot have been entered in previous OptiKA (formerly Lens Mist) competitions
  - g. cannot contain watermarks
  - h. photographs must be entered in TIFF or JPEG format, high resolution, minimum 300 dpi at A3 size
  - i. videos works must be entered as an MP4 file, with 16:9 aspect ratio. If you are unable to provide your video to this ratio please letterbox.
  - j. All artwork must be titled in order of Artist Name, Title of Image/video, Year. For example: Max Dupain, *Sunbaker*, 1937.
  - k. all artworks must be received by **5pm Monday 1 October**. Late entries will not be accepted. Please take into account delivery times if entering your image via post.

#### Entrants

1. Artists of all ages must use the application form found on the Kingston Arts Website.
2. Entrants under 18 must submit a Parent Photographic and Video Consent Form giving parental consent to enter the competition
3. Entry fees *per image*: \$25 (18 and over), \$15 (under 18s), non-refundable.
4. Photographic entries may be submitted by individuals only. No group or collaborative entries.
5. Video entries, due to the nature of the medium allow both individual and collaborative entries.

#### Application process

1. All three steps of the application process must be completed by **5pm Monday 1 October 2018**. Kingston Arts will not follow up with entrants who fail to complete one of these stages:

#### STAGE ONE

Pay your entry fee through the Kingston Arts website. You will receive a ticket showing the date that applications close (there is no actual event to attend on this date). The entry fee is non-refundable. **You will be required to make a separate payment for each photograph submitted.**

#### STAGE TWO

After you have made your payment, you will receive a confirmation email with a link to the online application form. Click on the link to complete and submit your online application form.

#### STAGE THREE

Enter your image/video to Dropbox - send your link to **optika@kingston.vic.gov.au**  
OR by posting a USB to:

OptiKA Photography Award and Exhibition  
Attention: Arts Project Officer  
Kingston Arts Centre  
979 Nepean Hwy  
Moorabbin VIC 3189

#### Selection Criteria

1. Your entry will be judged on the following selection criteria:
  - Response to the theme
  - Creativity
  - Originality
  - Technique
2. Artworks will be assessed by a Curatorial Committee
3. All entrants will be notified of the outcome of their entry via email. The decision of the Curatorial Committee is final and no correspondence will be entered into.
4. The Curatorial Committee reserves the right to exercise its discretion in excluding any material deemed offensive or contrary to the nature of OptiKA, which is a family friendly event.

#### Exhibition and Sales

1. All images and video works entered must be for sale during the OptiKA Exhibition.
2. All finalists' videos and photographs will be exhibited at the Kingston Arts Centre, Moorabbin in December. All photographs will be printed to an A3 size and exhibited unframed and affixed directly to the gallery walls. All video works will be shown on loop in the G2 black box.
3. Artists must set the price and number of editions/copies of their image or video that are available for sale in their application form. Once the application is submitted, the sale price and edition number cannot be changed.
4. Kingston Arts recommends artists set an affordable sale price in order to encourage sales. Kingston Arts recommends a sale price between \$20- \$450. However, artists may set their sale price as they see fit.

5. Unsold works will be gifted to the artist and must be collected at a date proscribed by Kingston Arts, at Kingston Arts Centre, 979 Nepean Highway, Moorabbin, VIC 3189, or they will be disposed of.
6. The printing of each photograph costs Kingston Arts \$20 to produce. To cover all printing costs, the minimum sale price for each work must be \$20. The sale of photographs will take the first \$20 from the sale of photographs and a 30% commission on all images sold above this minimum price. For example: if you sell your work for \$20, Kingston Arts will keep \$20 to cover the printing, you will not receive a profit and no commission will be taken. If you sell your work for \$100, Kingston Arts will take \$20 to cover the printing and framing, 30% of \$80 and you will receive the remaining \$56.
7. There is no required minimum cost for video works. Video works will be charged at a 30% commission rate on the set sale price.

#### **Rights**

8. By entering OptiKA, the artist gives permission for the City of Kingston to use their image (with full photographic credits) for publicity and record keeping without charge. The copyright of all images entered remains with the artist.

#### **Privacy Statement for Competitions**

Personal information provided about yourself for the purpose of taking part in this competition or offer will be held securely and used solely by Council for this purpose and/or directly related purposes. Council may disclose this information to other organisations if required or permitted by legislation. Council may publish winners of the competition in Kingston Your City newspaper or on our website. A full copy of our Privacy Policy may be obtained from the Kingston website: [www.kingston.vic.gov.au](http://www.kingston.vic.gov.au) or from one of our Customer Service Centres and Libraries.