



KINGSTON PHOTOGRAPHIC AWARD

2022 TERMS AND CONDITIONS OF ENTRY

An award dedicated to excellence in contemporary photography, videography, and digital art.

Entries Close: 5pm on Monday 14 March 2022. Applications must be received online on or before this day/time. Late entries will not be considered.

1. Entry is open to artists living in Victoria, Australia.
2. Entry is open to artists of all ages and skill levels.
3. Entrants do not have to live in the City of Kingston to be eligible to enter and their entries do not need to depict Kingston. Please note: Entry is not open to City of Kingston staff members.
4. Artists may submit multiple entries, with **a maximum of 2 entries per artist**. However, only 1 entry per artist will be selected for exhibition.
5. Photographic/digital image entries may be submitted by individuals only. No group or collaborative entries.
6. Video entries, due to the nature of the medium allow both individual and collaborative entries. The person who submits the entry form will be the main point of contact for the group.
7. OptiKA is a non-acquisitive award.
8. In past years, OptiKA has been open to only photography and video entries and digital editing has been discouraged. In 2022, eligible mediums have changed and are listed below:
9. Eligible mediums for entry:
 - Photography: digital or analogue
 - 2D Digital Art: art that can be shown on a screen, e.g., digitally created, edited, manipulated, or enhanced photography or other still imagery etc
 - Video: art that can be shown on a screen or TV monitor, e.g.: digitally created, edited, manipulated, or enhanced video, animation or moving images etc
10. Only digital entries will be accepted. (Postal or hardcopy submissions will not be accepted).
11. All works submitted for the Award must be created in 2021 or 2022.
12. To enter OptiKA, artists are required to pay a Non-Refundable entry fee of \$25 per entry for Adults and \$15 per entry for under 18s/ Concession card holders via the Kingston Arts website. Once your payment is confirmed you will be sent a confirmation email and receipt with a link to the online entry form. If you are submitting 2 entries, you must complete a separate entry form for each entry.
13. When completing the online entry form you must fill in all required fields and ensure you include:
 - Artist Statement (max 100 words)
 - IMAGE ENTRY: Upload a full image of the artwork being submitted for entry
 - VIDEO ENTRY: if you are submitting a video please add a SHAREABLE LINK to the entry form. (Eg. via GoogleDrive, Dropbox, WeTransfer). Please test this link and ensure it can be used by anyone with the link prior to submitting.

ENTRY GUIDELINES

IMAGE ENTRY - Photographs / 2D Digital Art:

The image must be a high resolution (minimum 300 dpi) JPEG or PNG digital image that is fit for print at A3 size (29.7 x 42.0cm). It must be between 3.5MB and 10MB file size. PowerPoint and PDF files are NOT accepted.

VIDEO ENTRY – Video, animation, moving image:

The Video must be a high resolution, MP4 file type, with 16:9 aspect ratio, no larger than 250MB and have the running time of no longer than 1 minute.

14. Entries are to be submitted via an online entry form. If you require support entering online, please contact Kingston Arts via email at: arts@kingston.vic.gov.au
15. Posted or hardcopy entries or support material that is not requested will not be accepted or returned.
16. The artwork details entered on the OptiKA 2022 online Entry Form are final and no changes can be made.

2022 THEME - FOCUS ON 2030: Inspiring a zero emissions future

The City of Kingston supports local climate action. It is supporting the community to transition to a more sustainable future with less greenhouse gas emissions. The theme, **Focus on 2030**, is designed to inspire and support our path to a zero emissions future. Considering this theme, what would you like your neighbourhood and community to look and feel like? You can check out the City of Kingston's [Climate & Ecological Emergency Response Plan](#) for inspiration and ideas.

ENTRIES

- a. must respond to the 2022 theme: **FOCUS ON 2030: Inspiring a zero emissions future.**
- b. photographs may be produced by analogue or digital cameras/recorders
- c. all works must be the original work and concept of the artist. Inappropriate images and videos will not be accepted.
- d. all submitted entries must be attributed with full copyright to the artist and must not infringe on the rights of another person or business.
- e. must be created within the following period: 2021 - 2022
- f. it is the entrant's responsibility to obtain written permission from any identifiable people depicted in submitted photographs, imagery, and videos. Kingston City Council does not take responsibility for managing 'consent to be photographed' in OptiKA. It is the entrant's responsibility to keep records of this documentation and consent.
- g. the image or video cannot have been entered in previous OptiKA (formerly Lens Mist) competitions.
- h. cannot contain watermarks.
- i. will not be accepted by artists not living in Victoria, Australia.
- j. all entry forms and digital artworks must be received by **5pm Monday 14 March 2022**. Late entries will not be accepted. Please consider the time it will take to complete the entry form and save your entry in the required format when submitting your entry.

ENTRANTS

1. Artists of all ages must use the online entry form. If an applicant requires assistance filling out the form, a parent or guardian can complete the form on their behalf. Please ensure this is done collaboratively so that the information entered is correct.
2. Entrants under 18 must submit a Parent Photographic and Video Consent Form giving parental consent to enter the competition. This form is for available for download on our [website](#). Please return this form within 2 weeks of entering via email to amelia.dowling@kingston.vic.gov.au
3. Photographic/digital image entries may be submitted by individuals only. No group or collaborative entries.
4. Video entries, due to the nature of the medium allow both individual and collaborative entries. The person who submits the entry form will be the main point of contact for the group, but the artwork will be credited under all supplied collaborators names. If applicable, prize money will be awarded to one nominated bank account and it is the groups responsibility to ensure it is allocated fairly amongst the members.

JUDGING & SELECTION CRITERIA

1. Your entry will be judged on the following selection criteria:
 - Response to the theme
 - Creativity
 - Originality
 - Technique
2. Artworks will be assessed by a Curatorial Committee, which is made up 3 industry professionals. The 2022 judges are listed on our [website](#).
3. All entrants will be notified of the outcome of their entry via email in April 2022.

4. The decision of the Curatorial Committee is final, and no correspondence will be entered into.
5. The Curatorial Committee reserves the right to exercise its discretion in excluding any material deemed offensive or contrary to the nature of OptiKA, which is a family friendly event.
6. The Curatorial Committee reserves the right to exercise its discretion in excluding any entries that do not address the theme or adhere to the terms and conditions of entry.

PRIZES

1. The OptiKA 2022 Award categories have been updated and are as follows:
 - Open Entry Award: \$4,000
 - Local Entry Award: \$4,000
 - People's Choice Award \$1,000
2. The Curatorial Committee assess entries and determines the winner of the Open Entry Award and the Local Entry Award. Winners will be notified in 2022 and will be awarded a certificate at the exhibition launch in July 2022.
3. The People's Choice Award is voted for by members of the voting public. Votes will be collected online and/or onsite. The votes will be tallied, and the winner will be notified by 5 August 2022.
4. Entry is open to artists of all ages and skill levels living in Victoria. Entrants do not have to live in the Kingston council area to be eligible to enter and their entries do not need to depict Kingston. However, the Local Entry Award will be awarded only to an entrant who resides in Kingston.
5. Residents of Kingston are eligible to win the Open Entry and the Local Entry Award as determined by the Curatorial Committee.

EXHIBITION 2022

1. Entries will be featured in an exhibition event in Mid-2022. The format of this will depend on current COVID-19 restrictions.
2. One entry per artist will be exhibited at Kingston Arts Centre in Mid-2022.
3. Details of the exhibition will be communicated to finalists once they are confirmed.

RIGHTS

1. By entering OptiKA, the artist gives permission for the City of Kingston to use their entry (with full photographic credits), artist statement and artist biography for print or online publicity and record keeping without charge. The copyright of all images or videos entered remains with the artist.

PRIVACY STATEMENT

Personal information provided about yourself for the purpose of taking part in this competition or offer will be held securely and used solely by Council for this purpose and/or directly related purposes. Council may disclose this information to other organisations if required or permitted by legislation. Council may publish winners of the competition in Kingston Your City newspaper, on our website and social media accounts. A full copy of our Privacy Policy may be obtained from the Kingston website: www.kingston.vic.gov.au or from one of our Customer Service Centres and Libraries.